

# YIH People Power

## *Are You Ready to Change the World?*

Dear Barbershoppers,

The other day **I read on a can of Pepsi:** "Are you ready to change the world? Give a year. Change the world."

"Very interesting," I thought, "What is this all about?" So I checked online and discovered that this is an organizational youth movement called City Year. It was founded in 1988 on the belief that young people can change the world. City Year is calling young people to invest their lives in full time service for 10 months to serve in schools and neighborhoods across the USA and in South Africa. City Year seeks to: Help children succeed; Build stronger communities; Break down social barriers; Develop young leaders; and Foster active citizenship.

**Since 1988, City Year's more than 10,400 corps members have:** Served 1,060,000 children; Completed 16 million hours of service; Partnered with more than 1050 corporations and 3,100 service organizations; and engaged more than 1,015,000 citizens in service.

What a fantastic goal and service—a youth people power movement... great idea.

The reality is that people power is a mighty force for change—either for good or bad! As blind Helen Keller said, "Alone we can do so little; together we can do so much."

City Year's purpose and goal is a terrific model and challenge for Barbershoppers to join with us in a YIH People Power movement! Hundreds of Barbershoppers together can make a difference.

**My goal is to get at least 10% of our barbershoppers to join with us as YIH People Power Partners to help spread the message worldwide and truly help change the world!**

Through City Year 10,400 youth have already given 10 months full-time to help change and better the world. All we are asking YIH People Power Partners is to just spend a few minutes a day a week to forward *this letter* to family, friends and contacts to help change the world for good. And will you please join with us as a People Power Partner. There is no charge and together we can help change the world—one person at a time.

Sincerely,

Anonymous Land 'O' Lakes Barbershopper